

The diagram below shows a hypothetical example of a ktag placed in the editorial content of an issue of Seventeen Magazine and the process for the reader to create a reminder with their mobile phone to see a video online later:

1 See It: You see a beauty tip in 7 Days of Beauty that you want to watch online.

VIDEO See step-by-step instructions for getting these looks at seventeen.com/7days or text **7DAYS** to 59479 to get this by email

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WEDNESDAY: SHOPPING

THURSDAY: RECITAL

Use a little extra blush from your all-in-one palette.

FLIRT! try: Flirt! I'm Whipped Eye Shadow Mousse in Cruisin, \$12, Kohl's

add this

“ I hit the after-Christmas sales to find a cute outfit for New Year’s and my birthday—which is (ahem!) January 2! ”

“ I play the violin in my school’s annual winter concert, and all my friends and family come to see me play. ”

17 TIP: Serious shopping requires an easy, no-frills look that won’t need touch-ups. A berry lip stain under

17 TIP: A bright blue shadow stands out in a sea of black dresses. And it looks gorgeous

2 Text It: Text 7DAYS to 59479 (K-W-I-R-Y) and receive a confirmation with instructions.

to: 59479 (kwtry)
message:
7DAYS

from: 59479 (kwtry)
message:
You bookmarked content from SEVENTEEN.
Reply to this message with your email address and we'll send you a link to this content.
Std rates apply.

3 Get it: Watch the video clip online. Use the kwiry toolbar to share with a friend.

Mozilla Firefox

http://www.kwiry.com/7days

seventeen

quote of the day
"When you look at yourself from a universal standpoint, something reminds you there are bigger things to worry about. -- Albert Einstein"
-- Sarah, 14, Dallas, GA

Get Your Horoscope

7 days

SEARCH

WELCOME FASHION HAIR•SKIN•MAKEUP HEALTH•SEX•FITNESS DATING COLLEGE•CAREER FUN STUFF MAGAZINE

fun stuff | 17 tv

Everything Seventeen (88 clips)

What Model Agencies Look For
Ford model scouts say what they look for when finding models.

Intern Challenge: Episode 5
The ladies learn about the less glamorous parts of the business from their next challenge.

Spring 2008 Backstage Beauty: Tracy Reese Nails
Copy the nail look from the spring 2008 Tracy Reese show!